



## Connecting Advice In Dorset

### **Planning to Get Ahead with Funding**

A programme of free support for voluntary and community groups, in particular advice groups, across Bournemouth, Dorset and Poole to help you identify how:

- strategic planning will help you be more sustainable
- you can evidence need and the difference you make
- to improve your funding bids.

Support will be provided by

- Attending 2 courses
- Surgeries and 1-2-1 support
- Access to ongoing support from Bournemouth CVS or Dorset Community Action

This programme is being funded by the Connecting Advice in Dorset (funded by the National Lottery through the Big Lottery Fund) and so priority will be given to those providing advice, particularly smaller organisations.

The two courses will be run in Bournemouth (23rd June and 21st July, 9:30am-2pm, St Michaels Church, Poole Road, BH2 5QU) and repeated in Dorset (20<sup>th</sup> August and 10th September, 10am-2:30pm, CLARC, Wimborne, BH21 1EB). A sandwich lunch will be provided.

Day 1's objectives are:

- Explain why strategic planning can help your organisation be more sustainable
- Describe what should be in a business plan
- Clearly identify, and evidence, the needs your organisation wishes to meet
- Clearly describe the link between activities, needs and outcomes
- Analyse the current and potential sources of income for your organisation
- Know what other support is available

Day 2's objectives are:

- Describe the impact of your project / organisation (including; Need, Aim, Outcomes, Tracking & Activities)
- Link project tracking to Business/Project Plan
- Understand how to put all of this information together into a funding bid
- Recognise what a successful funding letter / application looks like
- Know what to include in a successful funding bid
- Understand the secrets to success in writing funding applications.
- Know what other support is available

Following the courses 1-2-1 support and/or surgeries will be provided to meet delegate needs, for example:

- Developing a funding strategy
- Funding searches
- Review funding bids
- Develop theory of change/logic model
- Advice on business planning (overall or specific sections)
- Improving impact measurement
- Improving measurement of need
- Review Sun Tool and Income Spectrums

There are a maximum of 30 places and delegates will need to choose to join the Bournemouth or Dorset courses. To book a place please contact: Jane Hunt at [caid@shelter.org.uk](mailto:caid@shelter.org.uk)

For further information about the programme please contact either:

Steve Place  
Bournemouth CVS  
01202 466130  
[steve.place@bournemouthcvs.org.uk](mailto:steve.place@bournemouthcvs.org.uk)

or Paula Bennetts  
DCA  
01202 847612  
07919168062  
[paula.bennetts@dorsetcommunityaction.org.uk](mailto:paula.bennetts@dorsetcommunityaction.org.uk)

  
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The charity for our community *in partnership with:*

  
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