Generous Giving Campaign

Plans are well underway for our Diocesan Generous Giving Campaign which we will be launching in September.

During the campaign, spread over four Sundays, there will be a whole range of resources available, to equip and enable parishes to take part in the campaign, should they wish to.

The resources range from pre-campaign webinars to Bishop's video sermons on the four key topics that will shape the month: prayer, followed by a week of prayer; God’s generosity to us; our response of thanksgiving; our individual response to help fund God’s work.

There will also be liturgical resources and a special booklet to accompany the campaign, packed with a host of practical ideas to help to engage your communities at a personal level with the campaign.

The booklets that can be given away free to churchgoers will be available for collection at the Diocesan Clergy Day in July.

Available this month will be a special video presentation for PCCs, introducing Generous Giving in the context of the Mission and Pastoral Plan and our five-year financial framework.

Next month we launch the first of our webinars, on giving mechanisms and the theology of generosity.

In July, we follow these with webinars on planning your involvement in the campaign and a special 'preaching on giving' workshop, plus liturgical resources and some specially prepared generous giving communications you might like to send out in advance of the campaign.

Alongside this, PCCs are invited to use the Generosity Toolkit.

All the resources will be available through our Generous Giving page.