

Church is Changing

How AChurchNearYou can help

The Church of England's Digital Team has been working on tools to help promote online giving via ACNY:

"We have received many enquiries from editors about how ACNY can support the receiving of online donations, so we have added a set of customisable videos to help churches promote their online giving platforms in the Resources Hub. We have 2 videos – one shorter for social media and one longer for websites and livestreaming – for churches to customise with church name and giving details.

"COMING SOON: a new donation button that will be available for all ACNY homepages. Until then, churches can add a Page to their ACNY page with information about how people can donate. Churches can even add the customised donation video to the top of this page. Find out how to do that on the editor help centre [here](#).

"Read more details about the new resources [here](#) - and feel free to share this with your churches."

On live-streamed services:

"We are still encouraging churches to add their live streamed and pre-recorded services to ACNY, as we promote these each week.

"There is a 'Live stream' tag on A Church Near You, which churches can add to a service. Any service, whether streamed live or pre-recorded and then made available at a specific time for viewers to watch, should have the 'live stream' tag. This will ensure that your service is visible in the national search page that we are directing the public to: <http://achurchnearyou.com/live-stream>.

"Adding live streamed services and events is done in just the same way as you would normally add a service or event to your ACNY page. We have provided specific guidance for adding live streamed services to your ACNY page on the Editor Help Centre."