

Setting up pages and groups on Facebook

How and which do I choose?

Facebook wants to be seen to be hot on privacy and integrity so, when you log in, it will ask for a personal profile first.

If you have one already, you can create a page or group from that. Get to know your 'create' button - there is one in the top Facebook bar in your desktop view.

You need to set the tone and ground rules: and you, as admin, can block someone if necessary.

The basic nature of a Facebook page

It's public, anyone can respond, but it's not currently emphasised by Facebook, which means your page updates will not appear as much in people's feeds, unless they regularly engage with you [and many thanks to those who engage and encourage on our diocesan page!]. You can, of course, invite people to view and 'like' it.

[More here...](#)

The basic nature of a Facebook group

The basic nature of groups: membership is mainly by invitation and exclusively by permission, and it's currently emphasised by Facebook, which means your group updates appear in every member's feed. Groups can be public or private.

[More here...](#)

If in doubt, [contact Michael Ford](#) for a quick discussion.