



Dear Headteacher,

I am writing to tell you about the 2019 Real Easter Eggs, to invite your school to place an order and make use of the free school resources.

Each of our Fairtrade Real Easter Eggs has a new edition of the Easter story included in the box. There is a 24 page version in the Original and Dark eggs with activities, biblical text and a prize competition worth £200. There are 30 poster activity versions of the Easter story in the Sharing Box (which also comes with 30 eggs). There are also free resources to help with assemblies in the lead up to Easter.

In the past some schools have given every child an egg or ordered enough Original or Dark eggs to give away as prizes for achievement. Others have used the eggs to teach about citizenship, the meaning of Easter, the role of Fairtrade and the place of charitable giving.

Free delivery is available on orders over £71 (about 18 eggs or 3 sharing boxes) placed by 6th March. Also, if you make a purchase of The Real Easter Egg, you can access our free school Easter assembly resources. See below.

An environmental commitment

In response to surveys and requests, both the Original and Dark 2019 eggs are plastic free. We have removed all plastic from the packaging. This includes the tamper seal which would usually be made from transparent plastic. You will be able to clearly see the white paper tamper seal on the lid of each egg box.

Tastes good and does good

The Real Easter Egg campaign is one of the biggest evangelism initiatives in the UK. Since 2010 we have sold more than a million eggs and given away more than £275,000 to charitable causes from sales. This has only been possible because of your support. We hope you will continue to support the Real Easter Egg in 2019.

To place your order please visit www.realeasteregg.co.uk

Yours sincerely,

David Marshall (CEO)

PS Don't forget to access the free assembly resources which will be available here <https://tinyurl.com/ya5u4vd4>